

Purpose Statement

SEG Awards Level 3 Award in Pet Photography – 610/3778/3

Overview

The SEG Awards Level 3 Award in Pet Photography has been designed to develop knowledge and skills within photographing pets.

What is the qualification purpose?

The purpose of this qualification is to recognise learners who have demonstrated a high level of skill and competence in capturing high quality and emotive photographs of pets. This qualification aims to validate the expertise and professionalism of pet photographers, ensuring they gain the necessary technical knowledge, and understanding of animal behaviour to produce exceptional pet portraits.

By achieving this qualification, Learners can differentiate themselves as skilled professionals in the field of pet photography, instilling confidence in clients and establishing credibility within the industry.

There is an increasing demand for photography occupations with there being a 7% rise over the past 5 years and an expected rise of 3% over the next 5 years.

Who is this qualification for?

The SEG Awards Level 3 Award in Pet Photography is designed for learners of the age of 16 and over, who are passionate about animals and photography and looking to pursue a professional career or hobby in pet photography.

There are no entry requirements for this qualification.

What does the qualification cover?

The SEG Awards Level 3 Award in Wildlife Photography has been designed to create the opportunity for learners to develop the knowledge, skills and abilities to be able to operate in pet photography professionally. By developing the required skills and participating in this qualification, it gives learners the opportunity to progress into employment in pet photography as a professional.

The qualification covers:

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- **Electronic Photography** - Learners will acknowledge skills to begin in Electronic Photography with a particular aim towards animal and wildlife photography.
This unit is a knowledge-based unit, with no physical requirements.
- **Pet Animal Photography** - Learners will expand their knowledge, abilities, and expertise to take images of pet animals and achieve high quality photos which can be applied for both business and personal use.

This unit is a knowledge-based unit, with no physical requirements.

Practical Hours Requirement

There is no external practical hour requirements attached to this qualification.

Assessments

This qualification is to be completed by portfolio submission, with clear evidencing linked to the relevant Assessment Criteria.

What could this qualification lead to?

By obtaining this qualification, learners will have the necessary skills and knowledge to allow them the opportunity to potentially progress into employment within field and areas of the field which are linked, for example, professional animal portraits. Learners can also develop their education further by applying to study Level 3 Photography in Wildlife to develop their experience and their professional portfolio.

This qualification goes hand in hand with a variety of Skills and Education Group Awards regulated qualifications within the Animal Care sector, supporting learners' knowledge and experience in animal photography.

Centres should be aware that Reasonable Adjustments, which may be permitted for assessment, may in some instances limit a learner's progression into the sector. Centres must, therefore, inform learners of any limits their learning difficulty may impose on future progression.

FURTHER INFORMATION

Further information on the qualification can be found on the Skills and Education Group Awards website.