

**Learner Unit Achievement Checklist**

**SEG Awards Level 3 Award in Pet Photography**

**601/3778/3**

###### SEG Awards Level 3 Award in Pet Photography

## Centre Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Learner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Notes to learners – this checklist is to be completed, to show that you have met all the mandatory and required optional units for the qualification.

**M/651/0263 Electronic Photography - Mandatory Unit**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Evaluate the different types of electronic cameras and when they are best of use**1.2** Explain the main features of an electronic camera and in what scenarios they are to be used**1.3** Describe the contrast between frameworks applied to produce alternative types of photographs and what each framework manages**1.4** Describe what is meant by the following terms applied in photography: Exposure Time Opening ASA Depth of Focus Soft & Hard Light Focal Length & FFD **1.5** Evaluate a photograph to see if it shows accurate exposure, application of light and focal point |  |  |  |  |
| **2.1** Describe why the white stability impacts an image and how to apply the framework of imaginative photography**2.2** Identify the difference between a quality and engaging image to one without focus or structure**2.3** Describe the term ‘photomacrography’ and explain the required apparatus**2.4** Describe the term ‘telephotography’ and explain the required apparatus |  |  |  |  |
| **3.1** Describe how to safely apply exterior flash with animals**3.2** Describe the application of chronic exposure in photography**3.3** Evaluate the significance of abiding the ethics code when photographing animals**3.4** animal photographer is required to camouflage and understand the impact this can have on the quality of the photo |  |  |  |  |

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| **TUTOR COMMENTS:****Name: Signature: Date:**  |

If chosen for sampling, Internal/External Moderators must complete the following:

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| INTERNAL MODERATOR COMMENTS:**Name: Signature: Date:**  |
| EXTERNAL MODERATOR COMMENTS:**Name: Signature: Date:**  |

Please ensure these forms are copied and distributed to each learner.

## Centre Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Learner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**R/651/0327 Pet Animal Photography - Mandatory Unit**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Define the different methods applied for photographing pet animals**1.2** Outline methods to engage animal attention, without prompting fear**1.3** Describe the alternatives of equipment and methods that provide alternative end products when taking photos of pet animals**1.4** Explain the challenges that could arise when photographing a pet animal**1.5** Outline the importance of ensuring the wellbeing of the photographed animal and what checks should be in place to ensure this, before photographing takes place |  |  |  |  |
| **2.1** Identify the most favourable environments for lighting, external flash and surroundings to produce quality photos of pet animals**2.2** Identify the procedure required to produce captivating and engaging photos to please customers and achieve the desired outcome**2.3** Outline ways to effectively convey mood, atmosphere and emotion through the use of light, colour and perspective |  |  |  |  |
| **3.1** Describe how to take a raw photograph and organise it to be produced electronically or in print**3.2** Describe the significance of following the protocols and morals when operating in pet animal photography**3.3** Evaluate the most effective ways to advertise a business in animal photography**3.4** Describe the effect of GDPR and pet wellbeing laws in animal photography establishments |  |  |  |  |
| **4.1** Develop a workbook of the design of pet animal photography ready for alternative publication**4.2** Adjust image for alternative uses for example competition, customers, social media platforms and producing**4.3** Reflect on your photography workbook and how your photography skills are demonstrated |  |  |  |  |

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