

Purpose Statement

SEG Awards Level 4 Foundation Diploma in Art, Design and Media (500/8477/X)

Overview

The SEG Awards Level 4 Foundation Diploma in Art, Design and Media is designed in collaboration with industry and it is fully supported by Creative and Cultural Skills, the Sector Skills Council for the sector. It is highly respected qualification and provides a well-established route into a variety of specialist Higher Education (HE) courses and facilitates progression into related employment.

This qualification aims to build on your prior experience, to develop your capacity for in-depth enquiry, critical analysis and initiative in exploring ideas and adapting media to suitable conclusions. Such development is undertaken through experiential, experimental and integrated learning, linking skills already acquired, with ideas and challenges which extend your critical independence.

Benefits for learners

The aims of the qualification are to:

- develop your research, analysis and evaluation skills of relevant information and ideas in order to develop creative solutions
- develop your critical awareness of the contemporary visual world and it's broader cultural context
- enhance your ability in the methods of creative production and critically review the effectiveness and appropriateness of methods, actions and results
- expand your understanding and awareness of the opportunities and demands of study in art, design and media
- provide a context in which you can identify your strengths and ambitions through a progressive exploration of skills and concepts central to art, design and media practice

Who is this qualification for?

The SEG Awards Level 4 Foundation Diploma in Art, Design and Media is primarily designed for those of you who know which sectors you would like to specialise in and are wanting to progress into higher education. You will develop specialist, technical, practical skills which relate to your own identified area of interest and you will enhance your visual communication skills, developing a range of complementary practical skills and communicating effectively with peers, both giving and receiving criticism in a constructive and professional manner.

Entry requirements – you will be expected to have achieved one or more A2 level qualifications or equivalent.

What does the qualification cover?

The SEG Awards Level 4 Foundation Diploma in Art, Design and Media provides you with the opportunity to build on and significantly extend skills, knowledge and understanding within art, design or media specialisms.

This 120 credit qualification has eight mandatory units: two 10 credits units, five 12 credit units and one 40 credit unit. All are vocational and relate to the sector in the title. Both the minimum and maximum vocational content is 100%.

You will cover aspects of:

- Information and research in art, design and media
- Recording and responding in art, design and media
- Experimentation with materials and processes in art, design and media
- Personal preparation and progression in art, design and media
- Information and interpretation in art, design and media
- Combined experimental studies in art, design and media
- Media development in art, design and media
- Personal confirmatory study in art, design and media

The personal confirmatory study (final major project) is synoptic in nature and enables you to encompass your knowledge of historical/cultural influences, idea developments and technical expertise on the production of a final outcome.

The SEG Awards Level 4 Diploma in Foundation Studies Art, Design and Media consists of three assessed stages and is awarded on a grade scale of Pass, Merit and Distinction.

You will produce a portfolio of evidence for example; observations, witness statements, group discussion observation sheets, case studies, reports/notes.

What could this qualification lead to?

Will the qualification lead to employment, and if so, in which job role and at what level?

Successful completion of the SEG Awards Level 4 Foundation Diploma in Art, Design and Media provides you with skills, knowledge and a level of expertise to enable progression into roles as artists and designers in a range of disciplines.

Will the qualification lead to further learning?

The SEG Awards Level 4 Foundation Diploma in Art, Design and Media will prepare you for a wide range of Higher Education (HE) undergraduate courses in this sector, depending upon your chosen specialism. Examples include: BA (Hons) Animation, Fine Art, Photography, Spatial Design, Graphic Design and Animation.

Who supports the qualification?

Further and Higher Education

A number of Universities have confirmed along with FE Colleges offering HE provision, that this SEG Awards Level 4 Foundation Diploma in Art, Design and Media fulfils their entry requirements, either on its own or when achieved alongside other qualifications.

FURTHER INFORMATION

Further information on the qualification can be found at:

<https://www.skillsandeducationgroupawards.co.uk/level-4-foundation-diploma-in-art-design-and-media/>