# Our Strategic Ambition 2025 - 2028



### **Our Purpose**

To develop and award industry relevant qualifications and accreditation for the FE and Skills sector

To champion and support the social impact of our partners through education and skills development

#### **Our Vision**

To improve lives through education and skills development

#### **Our Mission**

We will provide relevant and high-quality qualifications and accreditation to the FE and Skills sector

We will be responsive to changes and needs in the FE and Skills sector

We will work closely in partnership with FE and Skills sector stakeholders

We will have an offer that is accessible and inclusive, and which supports individuals to realise their ambitions

## **Our Values**

We will be ambitious

We will have people at our heart

We will be solution-focused

## **Our Impact**

We will be financially and operationally sustainable

We will build our reputation as a trusted organisation and drive business growth

We will demonstrate outstanding quality in all we do

We will value and invest in our people

