

Level 4 Sales Executive

End-Point Assessment

Skills and Education Group Awards is now offering the Level 4 Sales Executive end-point assessment standard. We have strong industry links with the sector, and significant experience in offering End-Point Assessments across various sectors using the assessment methods found in this standard.

About the End-Point Assessment

The apprentice will typically be a sales person working in either the Business to Business or Business to Consumer markets with responsibility to sell a specific product line or service. The focus will be for the Apprentice to plan their sales activities, lead the end-to-end sales interaction with the customer and manage their sales internally within their organisation. They will be responsible for retaining and growing a number of existing customer accounts, and generating new business by contacting prospective customers, qualifying opportunities and bringing the sales process to a mutually acceptable close.

Get in touch

For further information on registering your apprentices on this end-point assessment, contact our team by emailing epa@skillsedugroup.co.uk or by calling 0115 854 1620.

Skills and Education Group Awards is an Ofqual-recognised End-Point Assessment Organisation. Ofqual regulates and quality-assures our end-point assessments through its regulatory framework. Apprenticeship standards are overseen in England by Skills England.

Fee:

£850

Maximum Funding:

£6000

Gateway Requirements

Where applicable, in line with funding rules, apprentices must have achieved English and maths at Level 2.

Apprentices will need to submit their Portfolio of Evidence which supports the Professional Discussion.

Typical duration to Gateway: 18 months.

The Assessment

The apprentice will be assessed against the Sales Executive requirements.

The methods of assessment are:

- Work-Based Project
- Presentation
- Professional Discussion supported by a Portfolio of Evidence

